

April 20, 2025

## Dear Potential Sponsor

I'm reaching out on behalf of the Organization for National Gang Information & Awareness (ONGIA) to invite your organization to partner with us as a sponsor of our 24th Annual Specialized Training Symposium, taking place in Kingston, Ontario from November 17 to 20, 2025.

ONGIA is a national non-profit organization dedicated to public safety through gang prevention, education, and law enforcement training. We bring together professionals from various sectors of the justice community—including police, corrections, border services, educators, and social workers—to tackle the complex challenges of gang-related violence, organized crime, firearms trafficking, and human trafficking in communities across Canada.

This year's symposium will feature leading experts discussing emerging issues such as firearm trafficking, digital gang activity, prevention strategies, and cross-border organized crime. Our attendees represent agencies and organizations from across North America, making this event a powerful opportunity to showcase your commitment to public safety and community well-being.

## As a valued sponsor, your organization will receive:

- National exposure across all 2025 ONGIA events, including this symposium and two additional specialized training events held in other regions of Canada;
- Speaking opportunities at the Kingston symposium (Diamond and Platinum tiers);
- Targeted promotion through social media, website features, and any program booklets created;
- On-site visibility, including signage, exhibitor booths, delegate bag inserts, and logo placement;
- Direct engagement with hundreds of justice-sector professionals and decision-makers from across North America.

Our sponsorship tiers range from \$1,500 to \$5,000 and are structured to suit varying objectives and budgets. Each level offers tailored benefits designed to maximize your brand visibility and demonstrate your leadership in community safety.

To learn more, visit www.ongia.org/sponsors or refer to the attached sponsorship package. We would welcome the opportunity to discuss how your support can help strengthen public safety efforts in Kingston and beyond. Together, we can make a meaningful impact in reducing gang and gun violence across Canada.

Sincerely,

Andrew Hammond President - ONGIA www.ongia.org president@ongia.ca

SPONSORSHIP BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Opportunity to speak/promote your organization at 2025 National Annual Symposium*	√				
Logo featured on screen during all 2025 ONGIA events	√				
Opportunity for Logo on 2025 National Annual Symposium tote bags*	<b>V</b>				
Opportunity to play video advertisement during the 2025 National Annual Symposium breaks	√				
Sponsored coffee break during the 2025 National Annual Symposium	$\checkmark$	$\checkmark$			
Opportunity to provide promotional gift or card insert for delegate gift bags at the 2025 National Annual Symposium	<b>√</b>	$\checkmark$			
Advertisement in all 2025 ONGIA event digital brochures	Full Page	Half Page	Quarter Page		
Logo featured on email correspondence sent to delegates throughout 2025	$\checkmark$	<b>√</b>	$\checkmark$	<b>√</b>	
Recognition on official ONGIA social media platforms	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Recognition from master of ceremony during the 2025 National Annual Symposium	√	√	<b>√</b>	√	$\checkmark$
Booth at the 2025 National Annual Symposium	$\checkmark$	√	$\checkmark$	$\checkmark$	$\checkmark$
Advertisement in the 2025 National Annual Symposium digital brochure	Full Page	Half Page	Half Page	Quarter Page	Quarter Page
Logo featured on screen during 2025 National Annual Symposium breaks	√	$\checkmark$	√	<b>V</b>	√
Recognition on ONGIA website for 2025 with direct link to company website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
*Conditions may apply	\$5,000	\$4,000	\$2,500	\$2,000	\$1,500